

# 2022-2023 District Goals



District: 351  
Constitutional Area: India, South Asia and Middle East

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[Service Goals 9090.pdf](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	25	100	45
2nd Quarter	1	25	55	140
3rd Quarter	1	25	100	45
4th Quarter	1	25	45	170

### FY New Clubs

4

### FY Charter Members

100

## **FY New Members**

300

## **FY Retention Goal**

400

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

0

## **Action Plan**

[Membership Goals 3928.pdf](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 20% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[Leadership Goals 5393.pdf](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

## **Action Plan**

[Campaign 100 Action Plan.pdf](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

By the end of 2021-2022 FY  
90% of the District Clubs  
will submit their activity report online,  
will submit their MMR on time,  
will complete the CQI Workbook thus ensuring membership growth by following the rule of &quot;Do Not Drop One  
Before You Add One&quot;.

## Action Plan

[SMART Goal.pdf](#)